

Happy Ears 2.0 - the Next Generation earplug launches exclusively at Colette in October!

colette



HAPPY EARS of Sweden are patented earplugs that protect ears from harmful noise, while preserving good sound quality and feeling. It's like turning down the volume on the sound system. Whether for music/clubbing, sleep or travel Happy Ears will help. The earplugs come in three colours and sizes.

After a successful Kickstarter campaign, Happy Ears 2.0 - the Next generation earplug will now be sold exclusively at 213 rue Saint-Honoré from beginning of October and a couple of weeks ahead.

**"We're stoked to launch Happy Ears at Colette. It's a milestone for us and totally in line with our quest for changing the way people perceive and use earplugs in everyday life"** Karl Berglund, CEO/partner Happy Ears

Happy Ears are made of medically approved material, are CE-certified and allergy tested. No filters or mechanics are needed. Low tech and easy to use. Happy Ears will be made in Stockholm, Sweden.

The noise level in our society is being cranked up every year. City-generated, ambient background and high volume sounds. This can be stressing and even lead to the development of noise-induced hearing loss and varying degrees tinnitus. The prevailing method to solve this problem is with foam-based earplugs (which block out sounds at all level making, for instance, conversations difficult), or with expensive and non-user friendly professional earplugs. Hence the need for something better.

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