

The worlds best non-custom earplug, that blocks out harmful noise, while preserving superb sound quality. Simple, smart and sexy.

KICKSTARTER

HAPPY EARS of Sweden are a patented earplugs that protect ears from harmful noise, while preserving good sound quality and feeling. It's like turning down the volume on the sound system. Whether for music/clubbing, sleep or travel Happy Ears will help. The earplugs come in three colours and sizes.

First prototype version was launched in Scandinavia in 2012 and now it is time to take the final step to complete this unique earplug. On Thursday 27th of August the Kickstarter campaign will go live to fund the 2.0 version, the next generation earplug.

"We are very excited to launch our patented earplug at Kickstarer in early autumn. Happy Ears are discreet when in the ear, and function as turning down the volume on the sound system. So, if things get just too loud at the concert, just reach for Happy Ears!" - Jukka Viitasara, Design Director/partner

Happy Ears are made of medically approved material, are also CE-certified and allergy tested. No filters or mechanics are needed. Low tech and easy to use. Happy Ears will be made in Stockholm, Sweden.

The noise level in our society is being cranked up every year. City-generated, ambient background and high volume sounds. This can be stressing and even lead to the development of noise-induced hearing loss and varying degrees tinnitus. The prevailing method to solve this problem is with foam-based earplugs (which block out sounds at all level making, for instance, conversations difficult), or with expensive and non-user friendly professional earplugs. Hence the need for something better.

Preview link to Happy Ears Kickstarter campaign (please copy and insert in your browser):
<https://www.kickstarter.com/projects/happyears/2028502871?to-ken=23651f85>

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